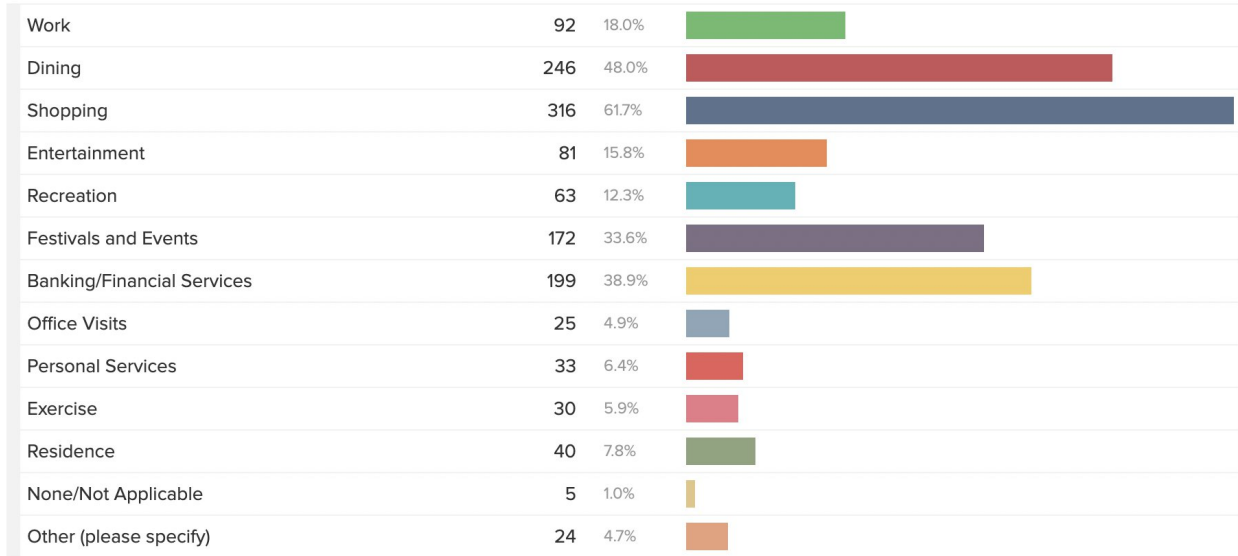


Question 1 — Multiple Choice



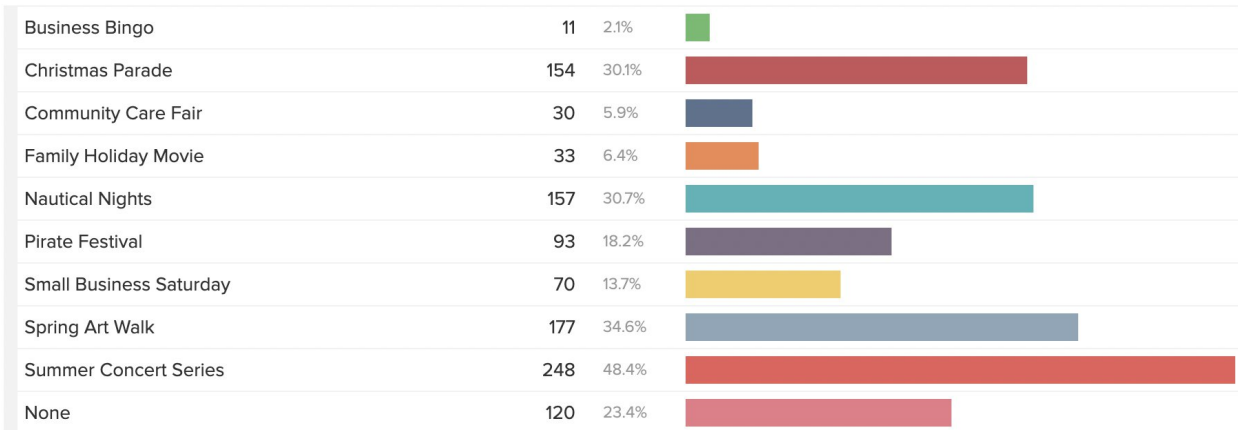
For which of the following activities or purposes do you visit Downtown Rogers City most often? (Select up to three)



Question 2 — Multiple Choice



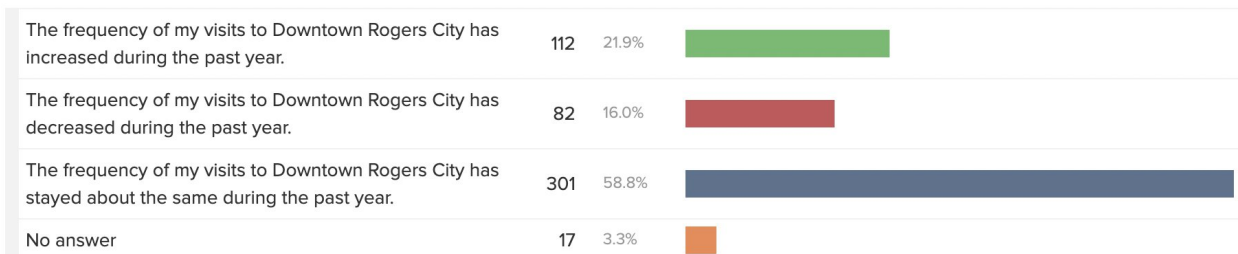
Which of the following downtown festivals and events did you attend or participate in during the past year? (Select all the apply)



Question 3 — Multiple Choice

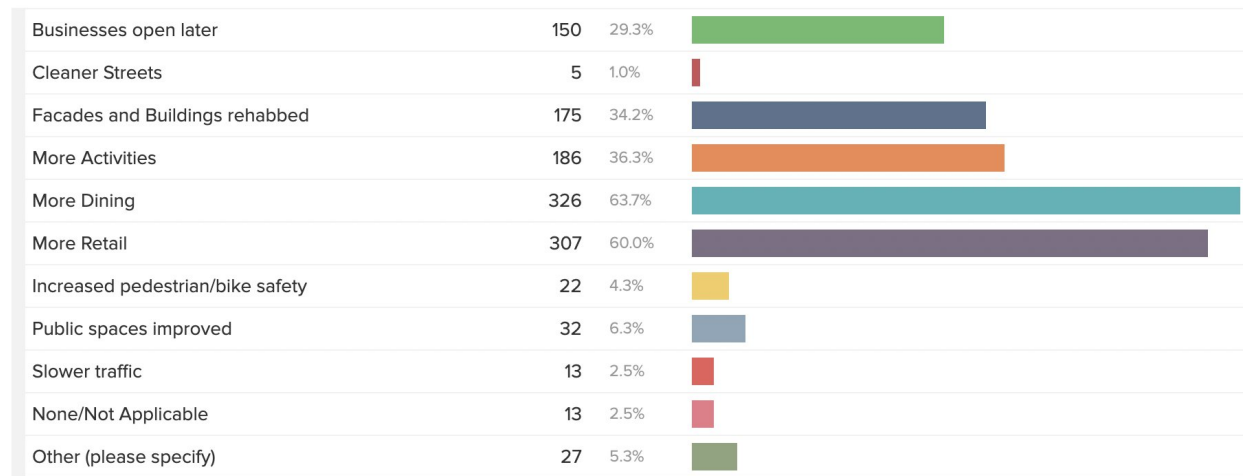


Thinking about all the reasons you visit Downtown Rogers City, which of the following best describes how the frequency of your visits has changed during the past year?

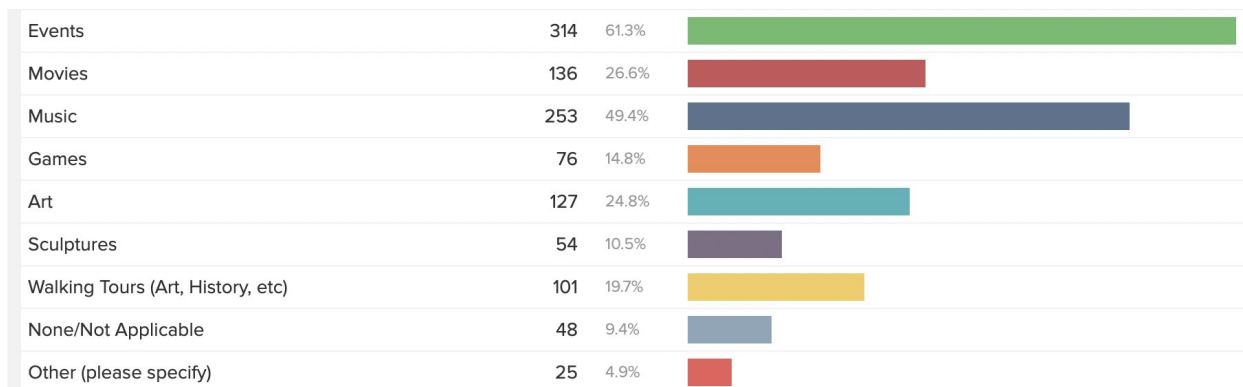




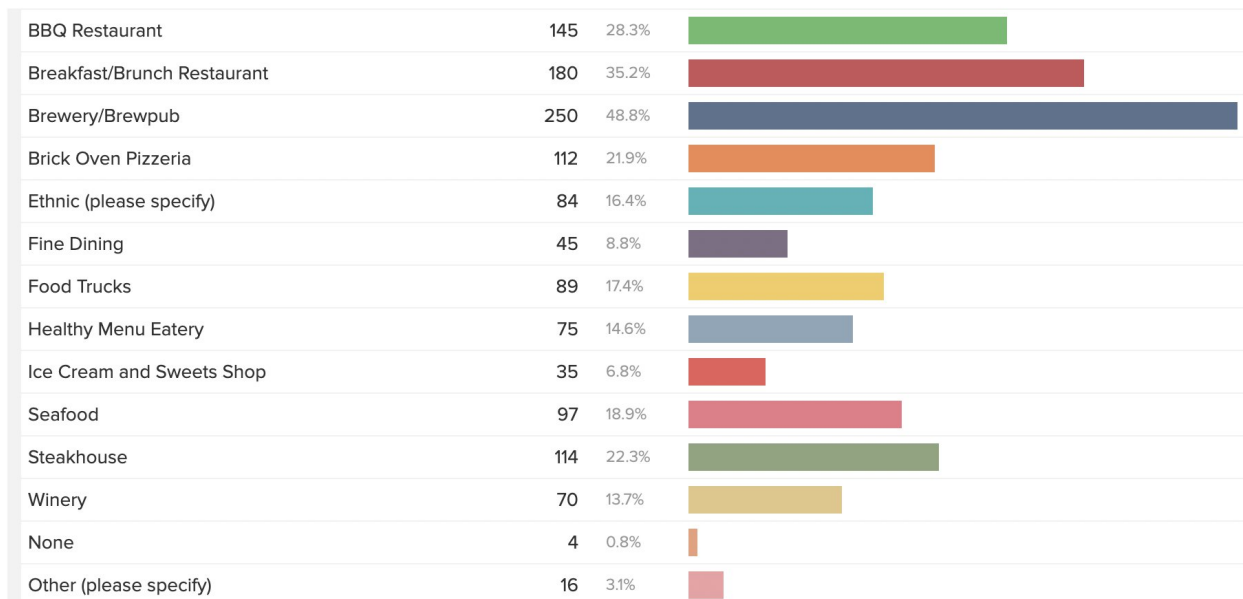
What would make Downtown Rogers City better? (Select up to three)



What activities would you like to have in Downtown Rogers City? (Select up to three)



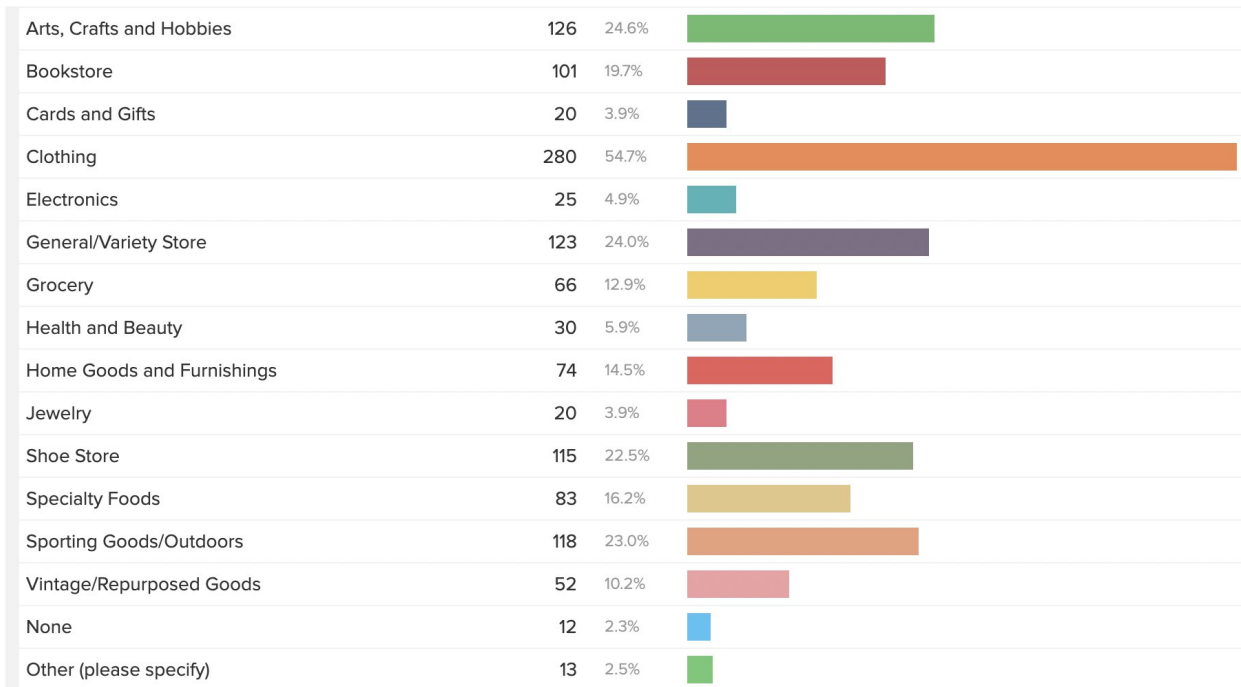
Which of the following types of new or expanded eating and drinking establishments would make you visit Downtown Rogers City more often? (Select up to three)



Question 7 — Multiple Choice



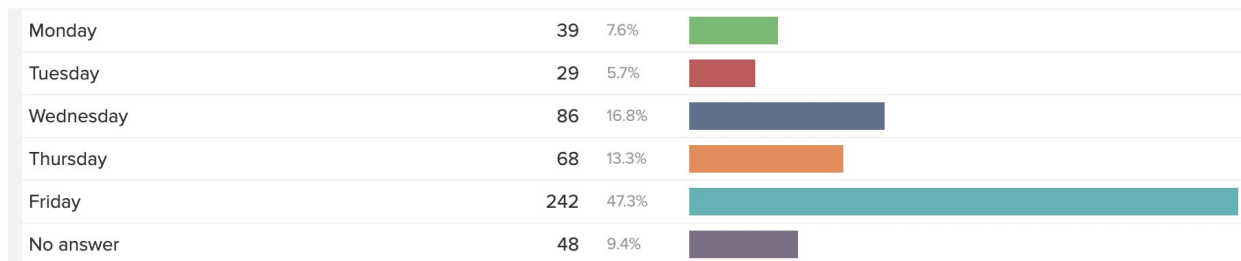
Which of the following types of new or expanded retail establishments would make you visit Downtown Rogers City more often? (Select up to three)



Question 8 — Multiple Choice



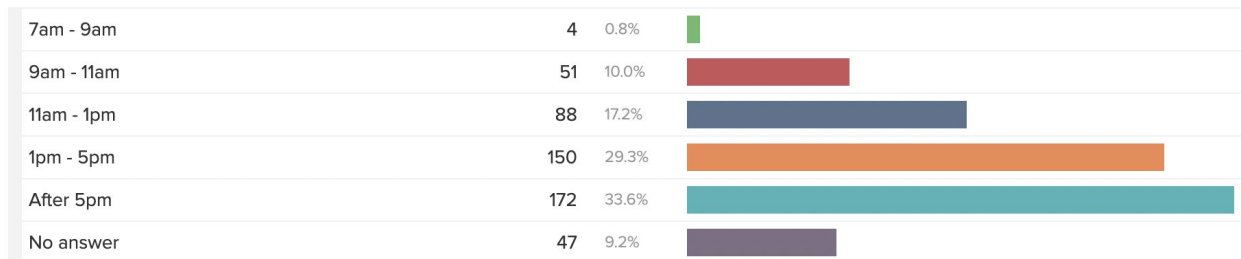
What day during the week would you be most likely to visit Downtown Rogers City?



Question 9 — Multiple Choice



What time of day during the week would you be most likely to visit Downtown Rogers City?



Question 10 — Multiple Choice

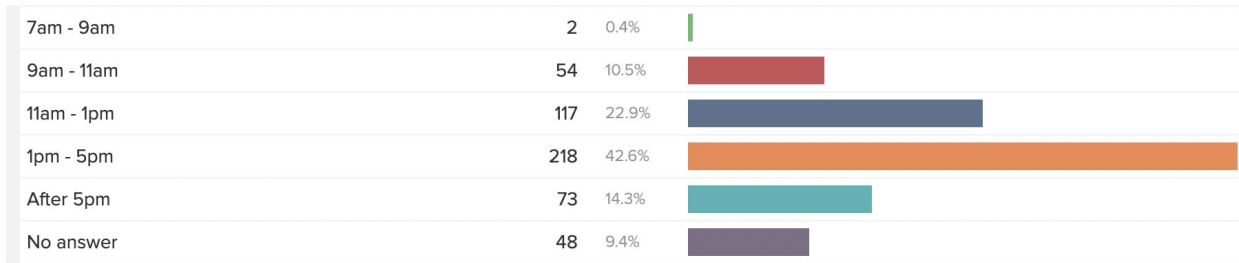


What day during the weekend would you be most likely to visit Downtown Rogers City?

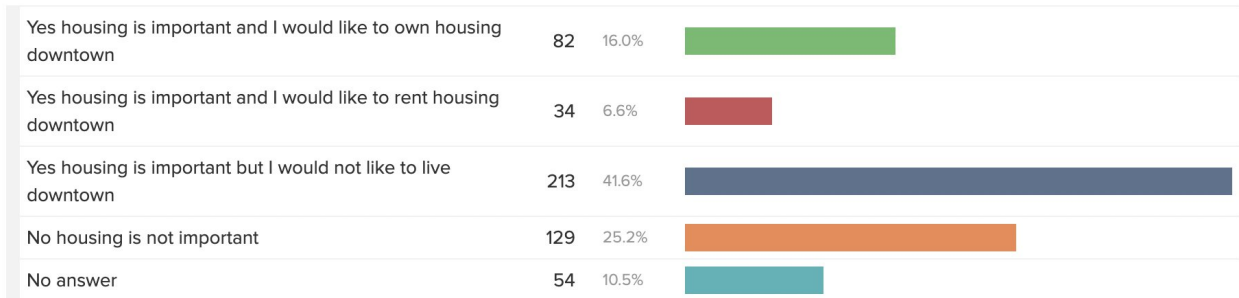




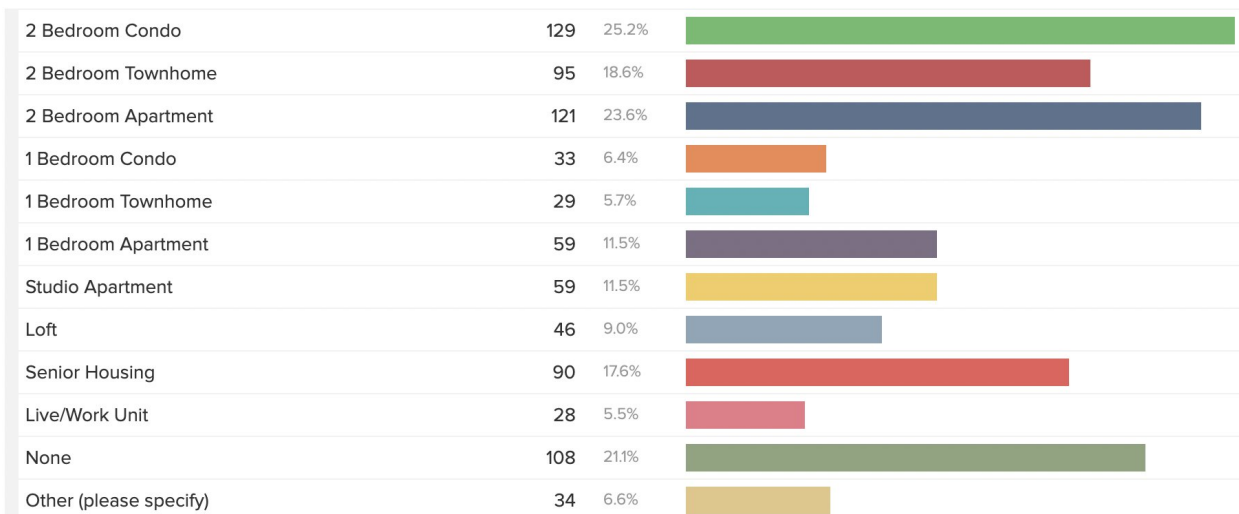
What time of day during the weekend would you be most likely to visit Downtown Rogers City?



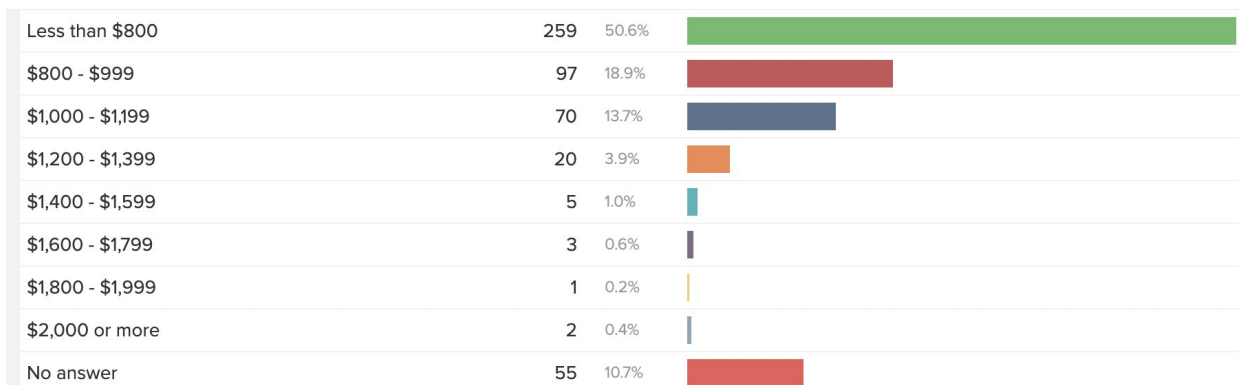
Do you think housing downtown is important and would you live in Downtown Rogers City if you could?



What type of housing is missing in Downtown Rogers City?



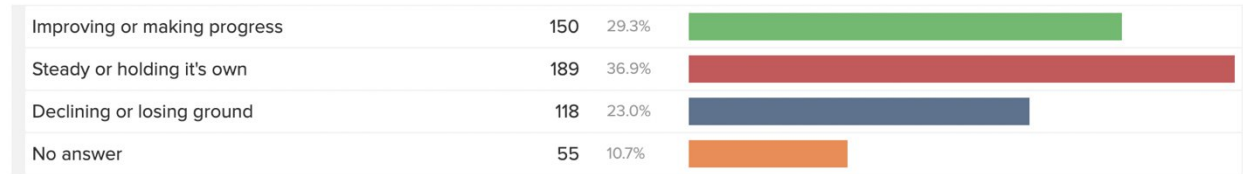
What is the mortgage or rent payment you would be willing or able to pay for housing in Downtown Rogers City?



Question 15 — Multiple Choice



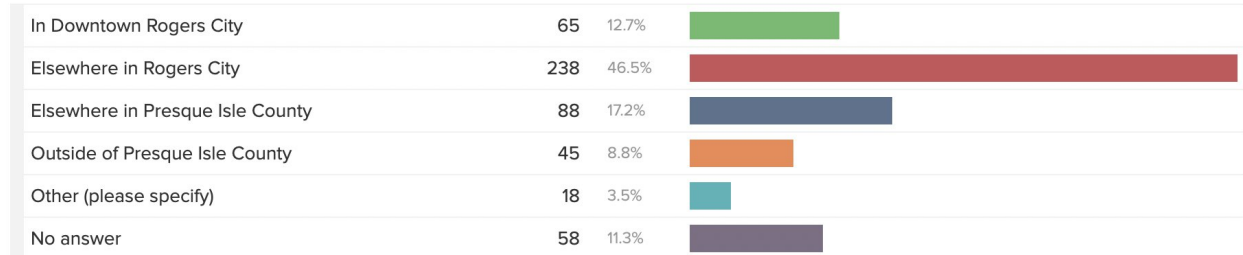
Which of the following best describes recent trends in Downtown Rogers City?



Question 16 — Multiple Choice



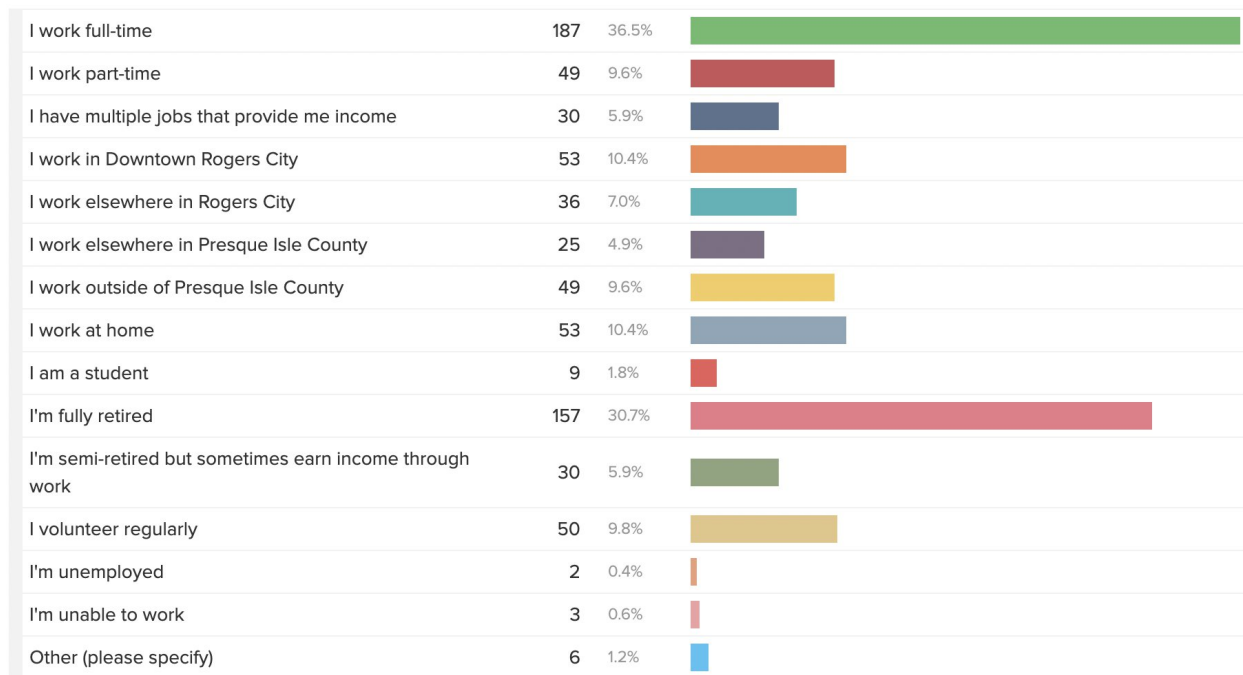
Where do you live?



Question 17 — Multiple Choice



Which of the following statements below describe your current occupation/employment? (Please select all that apply.)



Question 18 — Multiple Choice

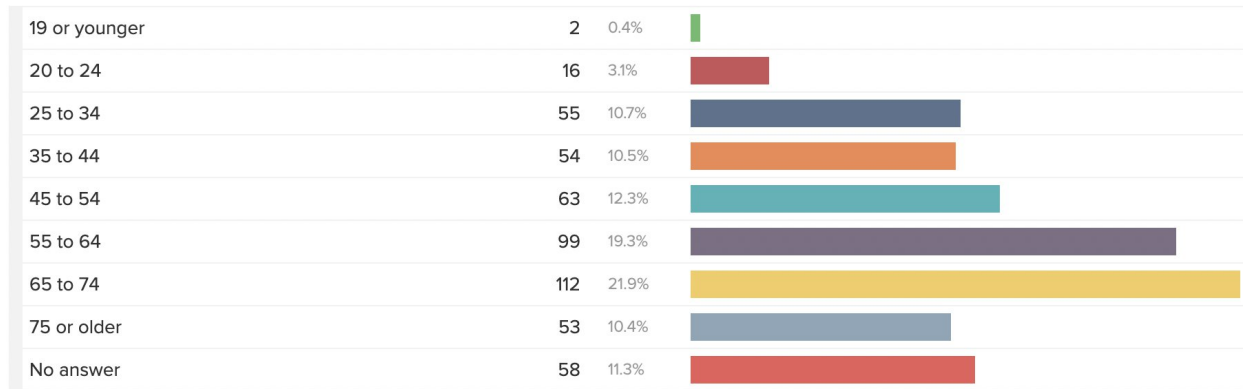


What is your gender?





What is your age?



What is your annual household income? (For all earners in the household, before taxes and deductions)

